



Dizajn manuál

W&W GROEP.

Constructie & Schoonmaak.

Art Director: Ing. Peter Koniar
Created by www.kofega.eu 2024

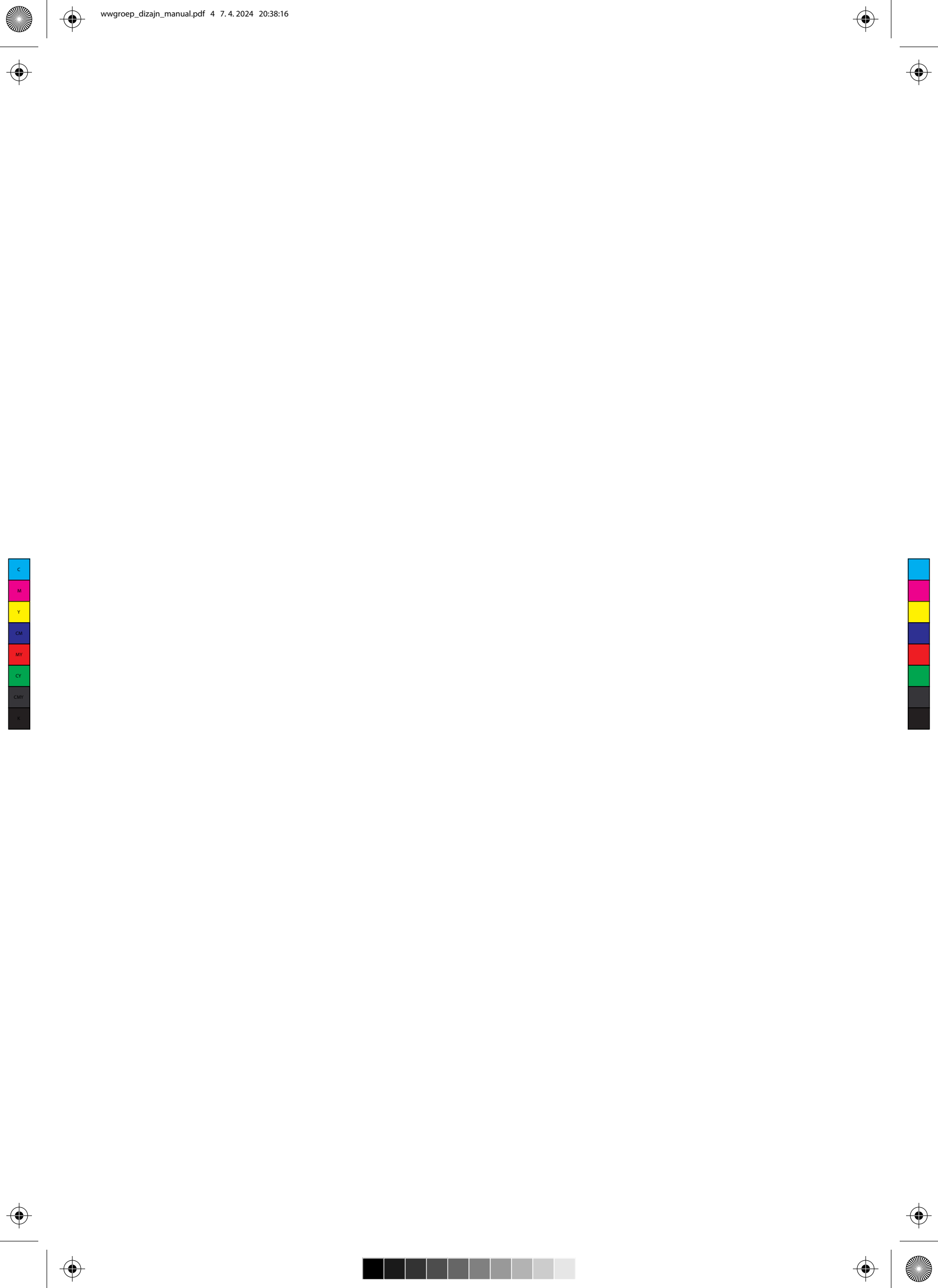


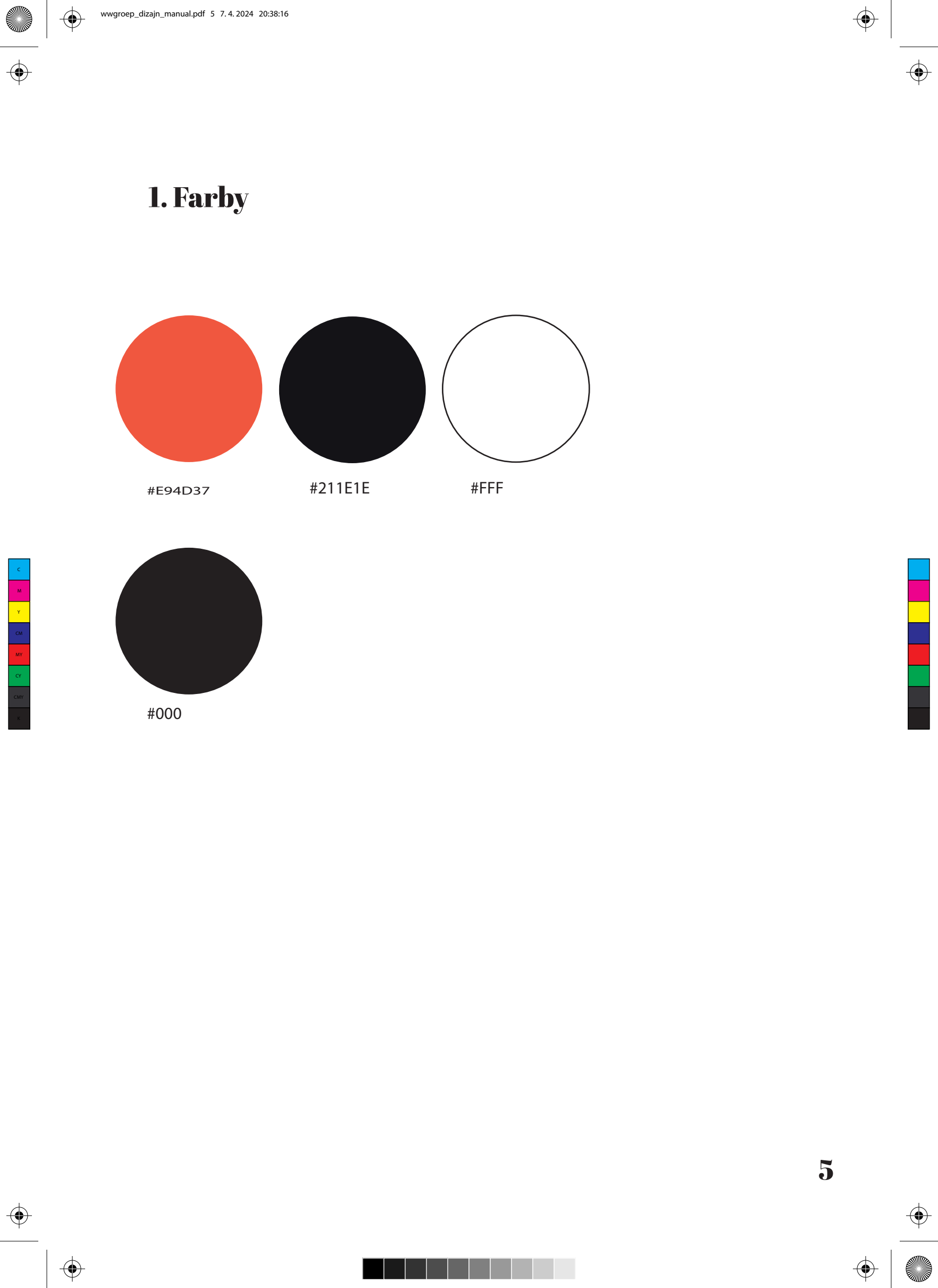


Obsah

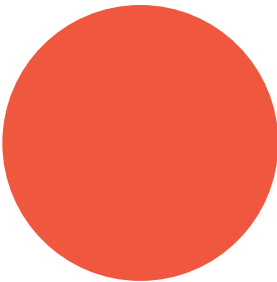
- 1. Farby str. 5**
- 2. Písmo str. 6**
- 3. Logo str. 7,8**
- 3. Logo- zakázane varianty str.9**
- 3. Logo- ochranná zóna str.10**
- 4. Marketing str. 11**



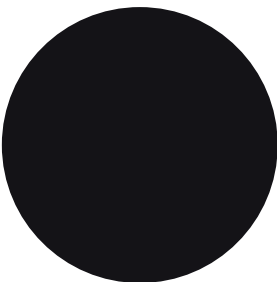




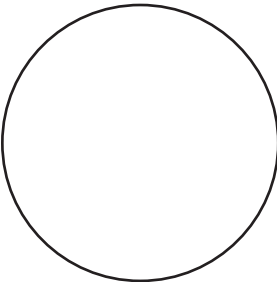
1. Farby



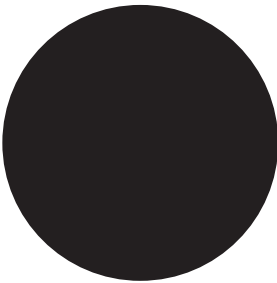
#E94D37



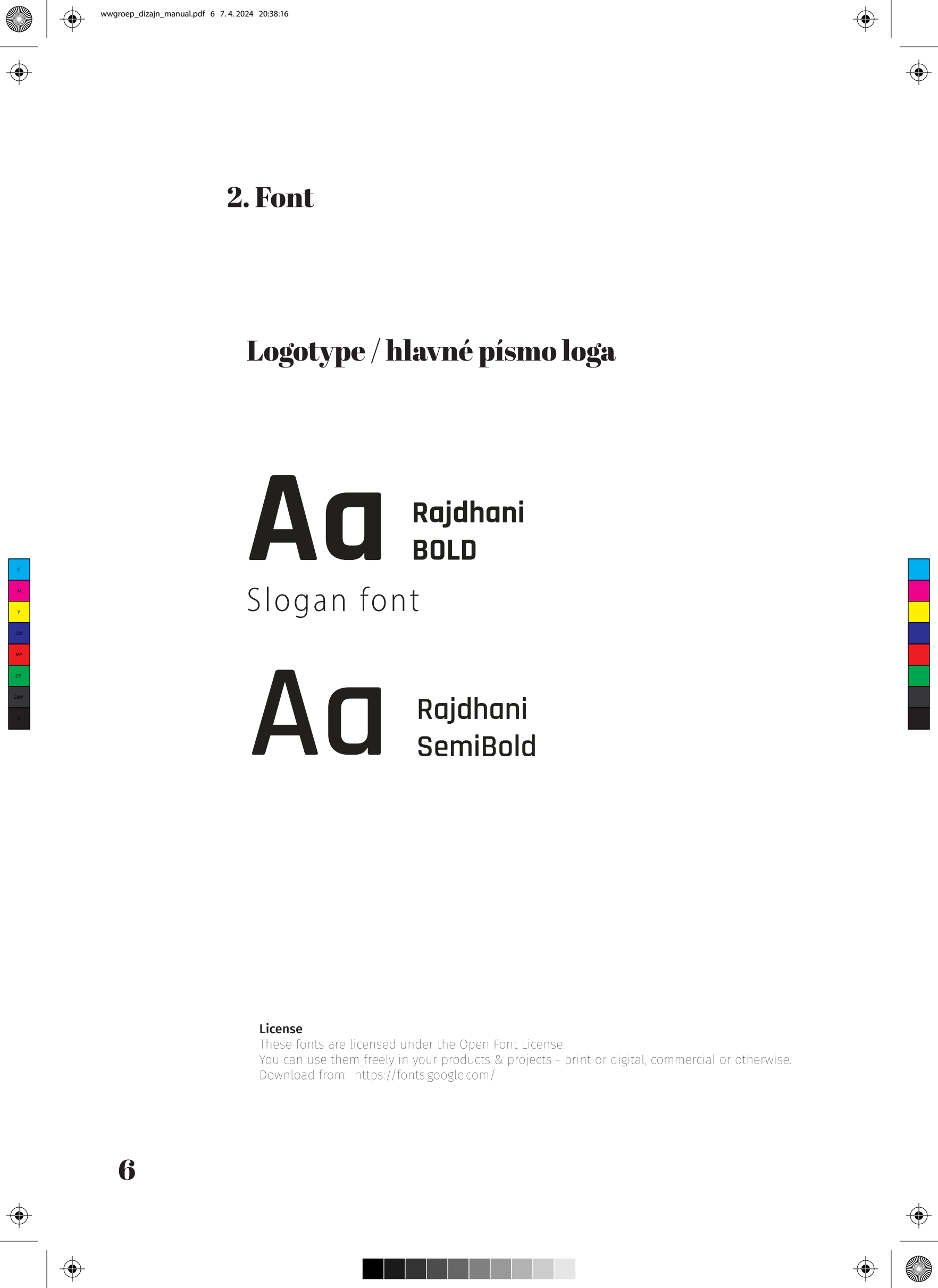
#211E1E



#FFF



#000



2. Font

Logotype / hlavné písmo loga

Aa Rajdhani
BOLD

Slogan font

Aa Rajdhani
SemiBold

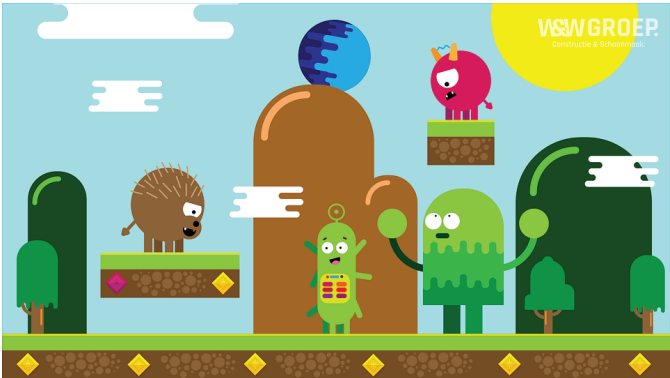
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3. Logo



Varianty loga

W&W GROEP.
Constructie & Schoonmaak.



Umiestnenie vo videu v pravo hore
ako vodoznak (white, opacity 70%)



W&W GROEP.

Constructie & Schoonmaak.

W&W GROEP.

Constructie & Schoonmaak.



Zakázané varianty

W&W GROEP
Constructie & Schoonmaak.

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Constructie & Schoonmaak.

**W&W
GROEP**
Constructie & Schoonmaak.

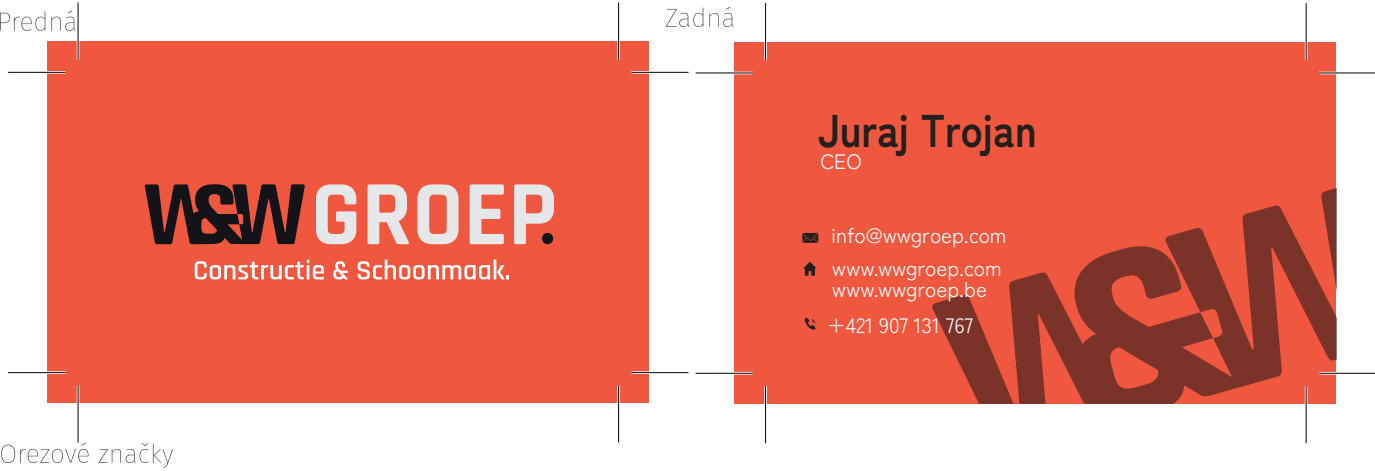
Ochranná zóna





4. Marketing

Vizitky





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